



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Media Strategies - VA
Attention: Chris Vail
9990 Lee Highway/#210
Fairfax, VA 22030

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
940943-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Warren/D/Senate	8/20-8/26	11586

Flight Dates	Order #	Alt Order #
08/20/12 - 08/26/12	940943	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/20/12	08/26/12	5a Eyeopener	5-6a	MTWTF--	:30	10	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	10	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	08/20/12	5:10 AM	5a Eyeopener	5-6a	:30	EW12109	\$350.00 NM
5	WCVB	M	08/20/12	5:57 AM	5a Eyeopener	5-6a	:30	EW12109	\$350.00 NM
3	WCVB	Tu	08/21/12	5:28 AM	5a Eyeopener	5-6a	:30	EW12109	\$350.00 NM
8	WCVB	Tu	08/21/12	5:57 AM	5a Eyeopener	5-6a	:30	EW12109	\$350.00 NM
4	WCVB	W	08/22/12	5:25 AM	5a Eyeopener	5-6a	:30	EW12109	\$350.00 NM
7	WCVB	W	08/22/12	5:38 AM	5a Eyeopener	5-6a	:30	EW12109	\$350.00 NM
1	WCVB	Th	08/23/12	5:28 AM	5a Eyeopener	5-6a	:30	EW12109	\$350.00 NM
9	WCVB	Th	08/23/12	5:42 AM	5a Eyeopener	5-6a	:30	EW12109	\$350.00 NM
10	WCVB	F	08/24/12	5:22 AM	5a Eyeopener	5-6a	:30	EW12109	\$350.00 NM
2	WCVB	F	08/24/12	5:57 AM	5a Eyeopener	5-6a	:30	EW12109	\$350.00 NM
2	08/20/12	08/26/12	6a Eyeopener	558-7a	MTWTF--	:30	10	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	10	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	08/20/12	6:25 AM	6a Eyeopener	558-7a	:30	EW12109	\$650.00 NM
8	WCVB	M	08/20/12	6:43 AM	6a Eyeopener	558-7a	:30	EW12109	\$650.00 NM
6	WCVB	Tu	08/21/12	6:28 AM	6a Eyeopener	558-7a	:30	EW12109	\$650.00 NM
1	WCVB	Tu	08/21/12	6:58 AM	6a Eyeopener	558-7a	:30	EW12109	\$650.00 NM
4	WCVB	W	08/22/12	6:28 AM	6a Eyeopener	558-7a	:30	EW12109	\$650.00 NM
7	WCVB	W	08/22/12	6:43 AM	6a Eyeopener	558-7a	:30	EW12109	\$650.00 NM
2	WCVB	Th	08/23/12	6:22 AM	6a Eyeopener	558-7a	:30	EW12109	\$650.00 NM
9	WCVB	Th	08/23/12	6:58 AM	6a Eyeopener	558-7a	:30	EW12109	\$650.00 NM
5	WCVB	F	08/24/12	6:23 AM	6a Eyeopener	558-7a	:30	EW12109	\$650.00 NM
10	WCVB	F	08/24/12	6:58 AM	6a Eyeopener	558-7a	:30	EW12109	\$650.00 NM
3	08/20/12	08/26/12	Good Morning America	658-9a	MTWTF--	:30	20	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	20	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	08/20/12	7:25 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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940943-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	8/20-8/26	11586	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/20/12	08/26/12	Good Morning America	658-9a	MTWTF--	:30	20	\$900.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	M	08/20/12	7:58 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
12	WCVB	M	08/20/12	8:42 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
16	WCVB	M	08/20/12	8:54 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
13	WCVB	Tu	08/21/12	7:28 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
2	WCVB	Tu	08/21/12	7:49 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
6	WCVB	Tu	08/21/12	8:42 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
19	WCVB	Tu	08/21/12	8:59 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
3	WCVB	W	08/22/12	7:25 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
15	WCVB	W	08/22/12	7:55 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
8	WCVB	W	08/22/12	8:29 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
18	WCVB	W	08/22/12	8:49 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
10	WCVB	Th	08/23/12	7:29 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
4	WCVB	Th	08/23/12	7:55 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
11	WCVB	Th	08/23/12	8:29 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
20	WCVB	Th	08/23/12	8:48 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
17	WCVB	F	08/24/12	7:28 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
9	WCVB	F	08/24/12	7:50 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
14	WCVB	F	08/24/12	8:47 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
5	WCVB	F	08/24/12	8:59 AM	Good Morning America	658-9a	:30	EW12109	\$900.00 NM
4	08/20/12	08/26/12	6a Weekend Eyeopener	558-7a	-----S-	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S-	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	08/25/12		6a Weekend Eyeopener	558-7a	:00		\$200.00 NM
See MG 4.3									
2	WCVB	Sa	08/25/12		6a Weekend Eyeopener	558-7a	:00		\$200.00 NM
See MG 4.3									
3	WCVB	Sa	08/25/12	6:40 AM	6a Weekend Eyeopener	558-7a	:30	EW12109	\$400.00 NM
MG for 4.2,4.1									
5	08/20/12	08/26/12	Weekend GMA	7-8a	-----S-	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S-	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	08/25/12	7:47 AM	Weekend GMA	7-8a	:30	EW12109	\$750.00 NM
6	08/20/12	08/26/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S-	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	08/25/12	8:40 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	EW12109	\$300.00 NM
2	WCVB	Sa	08/25/12	8:58 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	EW12109	\$300.00 NM
7	08/20/12	08/26/12	Weekend GMA	7-8a	-----S	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	08/26/12	6:58 AM	Weekend GMA	7-8a	:30	EW12109	\$750.00 NM
1	WCVB	Su	08/26/12	7:49 AM	Weekend GMA	7-8a	:30	EW12109	\$750.00 NM



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940943-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	8/20-8/26	11586	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/20/12	08/26/12	8a Sun Wknd Eyeopener Su 8-10a		-----S	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	08/26/12		8a Sun Wknd Eyeopener	Su 8-10a	:00		\$200.00 NM
See MG 36.2,36.3,36.4,36.5									
2	WCVB	Su	08/26/12	9:41 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12109	\$200.00 NM
9	08/20/12	08/26/12	REGIS AND KELLY DAY 9A-10A		M--F--	:30	2	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M--F--	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	08/20/12	9:33 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12109	\$325.00 NM
2	WCVB	F	08/24/12	9:41 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12109	\$325.00 NM
10	08/20/12	08/26/12	The View	1058-12n	-T-T---	:30	2	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-T-T---	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	08/21/12	11:37 AM	The View	1058-12n	:30	EW12109	\$450.00 NM
2	WCVB	Th	08/23/12	11:56 AM	The View	1058-12n	:30	EW12109	\$450.00 NM
11	08/20/12	08/26/12	Midday News	1158a-1230p	MTWTF--	:30	5	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	08/20/12	12:15 PM	Midday News	1158a-1230p	:30	EW12109	\$250.00 NM
3	WCVB	Tu	08/21/12	12:14 PM	Midday News	1158a-1230p	:30	EW12109	\$250.00 NM
5	WCVB	W	08/22/12	12:28 PM	Midday News	1158a-1230p	:30	EW12109	\$250.00 NM
4	WCVB	Th	08/23/12	12:23 PM	Midday News	1158a-1230p	:30	EW12109	\$250.00 NM
2	WCVB	F	08/24/12	12:13 PM	Midday News	1158a-1230p	:30	EW12109	\$250.00 NM
12	08/20/12	08/26/12	Millionaire	1228-1p	M-W-F--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M-W-F--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	08/20/12	12:47 PM	Millionaire	1228-1p	:30	EW12109	\$250.00 NM
1	WCVB	W	08/22/12	12:44 PM	Millionaire	1228-1p	:30	EW12109	\$250.00 NM
2	WCVB	F	08/24/12	12:51 PM	Millionaire	1228-1p	:30	EW12109	\$250.00 NM
13	08/20/12	08/26/12	The Chew	1-2p	---T---	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---T---	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	08/23/12	1:54 PM	The Chew	1-2p	:30	EW12109	\$200.00 NM
14	08/20/12	08/26/12	GOOD AFTERNOON AM2-3p		-T-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-T-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	08/21/12	2:34 PM	GOOD AFTERNOON AMERICA	2-3p	:30	EW12109	\$200.00 NM
15	08/20/12	08/26/12	GENERAL HOSPITAL	ABC SOAPS ROTA	MTWTF--	:30	6	\$450.00	NM

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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	6	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	08/20/12	3:25 PM	GENERAL HOSPITAL	ABC SOAPS ROT#	:30	EW12109	\$450.00 NM
6	WCVB	Tu	08/21/12	3:23 PM	GENERAL HOSPITAL	ABC SOAPS ROT#	:30	EW12109	\$450.00 NM
4	WCVB	Tu	08/21/12	3:59 PM	GENERAL HOSPITAL	ABC SOAPS ROT#	:30	EW12109	\$450.00 NM
3	WCVB	W	08/22/12	3:59 PM	GENERAL HOSPITAL	ABC SOAPS ROT#	:30	EW12109	\$450.00 NM
1	WCVB	Th	08/23/12	3:25 PM	GENERAL HOSPITAL	ABC SOAPS ROT#	:30	EW12109	\$450.00 NM
5	WCVB	F	08/24/12	3:59 PM	GENERAL HOSPITAL	ABC SOAPS ROT#	:30	EW12109	\$450.00 NM
16	08/20/12	08/26/12	ELLEN EF	4P-5P	MTWTF--	:30	10	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	10	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	08/20/12	4:19 PM	ELLEN EF	4P-5P	:30	EW12109	\$500.00 NM
6	WCVB	M	08/20/12	4:54 PM	ELLEN EF	4P-5P	:30	EW12109	\$500.00 NM
1	WCVB	Tu	08/21/12	4:22 PM	ELLEN EF	4P-5P	:30	EW12109	\$500.00 NM
9	WCVB	Tu	08/21/12	4:38 PM	ELLEN EF	4P-5P	:30	EW12109	\$500.00 NM
8	WCVB	W	08/22/12	4:17 PM	ELLEN EF	4P-5P	:30	EW12109	\$500.00 NM
2	WCVB	W	08/22/12	4:44 PM	ELLEN EF	4P-5P	:30	EW12109	\$500.00 NM
7	WCVB	Th	08/23/12	4:24 PM	ELLEN EF	4P-5P	:30	EW12109	\$500.00 NM
4	WCVB	Th	08/23/12	4:57 PM	ELLEN EF	4P-5P	:30	EW12109	\$500.00 NM
5	WCVB	F	08/24/12	4:25 PM	ELLEN EF	4P-5P	:30	EW12109	\$500.00 NM
10	WCVB	F	08/24/12	4:46 PM	ELLEN EF	4P-5P	:30	EW12109	\$500.00 NM
17	08/20/12	08/26/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	10	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	10	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	08/20/12	5:29 PM	Newscenter 5 at 5	5-6p	:30	EW12109	\$650.00 NM
3	WCVB	M	08/20/12	5:55 PM	Newscenter 5 at 5	5-6p	:30	EW12109	\$650.00 NM
7	WCVB	Tu	08/21/12	5:28 PM	Newscenter 5 at 5	5-6p	:30	EW12109	\$650.00 NM
1	WCVB	Tu	08/21/12	5:53 PM	Newscenter 5 at 5	5-6p	:30	EW12109	\$650.00 NM
9	WCVB	W	08/22/12	5:25 PM	Newscenter 5 at 5	5-6p	:30	EW12109	\$650.00 NM
4	WCVB	W	08/22/12	5:43 PM	Newscenter 5 at 5	5-6p	:30	EW12109	\$650.00 NM
10	WCVB	Th	08/23/12	5:28 PM	Newscenter 5 at 5	5-6p	:30	EW12109	\$650.00 NM
2	WCVB	Th	08/23/12	5:54 PM	Newscenter 5 at 5	5-6p	:30	EW12109	\$650.00 NM
8	WCVB	F	08/24/12	5:24 PM	Newscenter 5 at 5	5-6p	:30	EW12109	\$650.00 NM
5	WCVB	F	08/24/12	5:37 PM	Newscenter 5 at 5	5-6p	:30	EW12109	\$650.00 NM
18	08/20/12	08/26/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	10	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	10	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	08/20/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	EW12109	\$900.00 NM
3	WCVB	M	08/20/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	EW12109	\$900.00 NM
8	WCVB	Tu	08/21/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	EW12109	\$900.00 NM
1	WCVB	Tu	08/21/12	6:28 PM	Newscenter 5 at 6	6-630p	:30	EW12109	\$900.00 NM
7	WCVB	W	08/22/12	6:10 PM	Newscenter 5 at 6	6-630p	:30	EW12109	\$900.00 NM
2	WCVB	W	08/22/12	6:27 PM	Newscenter 5 at 6	6-630p	:30	EW12109	\$900.00 NM
5	WCVB	Th	08/23/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	EW12109	\$900.00 NM
9	WCVB	Th	08/23/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	EW12109	\$900.00 NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
940943-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	8/20-8/26	11586	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/20/12	08/26/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	10	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WCVB F 08/24/12 6:25 PM Newscenter 5 at 6 6-630p :30 EW12109 \$900.00 NM									
4 WCVB F 08/24/12 6:27 PM Newscenter 5 at 6 6-630p :30 EW12109 \$900.00 NM									
19	08/20/12	08/26/12	6p News Weekend	6-630p	-----S-	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----S- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 08/25/12 6p News Weekend 6-630p :00 \$750.00 NM									
Credited									
2 WCVB Sa 08/25/12 6p News Weekend 6-630p :00 \$750.00 NM									
Credited									
20	08/20/12	08/26/12	6p News Weekend	6-630p	-----S	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----S 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 08/26/12 5:59 PM 6p News Weekend 6-630p :30 EW12109 \$750.00 NM									
2 WCVB Su 08/26/12 6:27 PM 6p News Weekend 6-630p :30 EW12109 \$750.00 NM									
21	08/20/12	08/26/12	M-F Inside Edition	658-730p	MTWTF--	:30	5	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 MTWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 08/20/12 7:12 PM M-F Inside Edition 658-730p :30 EW12109 \$800.00 NM									
4 WCVB Tu 08/21/12 7:27 PM M-F Inside Edition 658-730p :30 EW12109 \$800.00 NM									
5 WCVB W 08/22/12 7:11 PM M-F Inside Edition 658-730p :30 EW12109 \$800.00 NM									
3 WCVB Th 08/23/12 7:22 PM M-F Inside Edition 658-730p :30 EW12109 \$800.00 NM									
1 WCVB F 08/24/12 7:27 PM M-F Inside Edition 658-730p :30 EW12109 \$800.00 NM									
22	08/20/12	08/26/12	Chronicle	728-8p	MTWTF--	:30	5	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 MTWTF-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 08/20/12 Chronicle 728-8p :00 \$900.00 NM									
See MG 36.2,36.3,36.4,36.5									
5 WCVB Tu 08/21/12 7:55 PM Chronicle 728-8p :30 EW12109 \$900.00 NM									
2 WCVB W 08/22/12 7:43 PM Chronicle 728-8p :30 EW12109 \$900.00 NM									
4 WCVB Th 08/23/12 7:44 PM Chronicle 728-8p :30 EW12109 \$900.00 NM									
3 WCVB F 08/24/12 7:54 PM Chronicle 728-8p :30 EW12109 \$900.00 NM									
23	08/20/12	08/26/12	House	658-8p	-----S-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice - no makegood required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----S- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 08/25/12 House 658-8p :00 \$100.00 NM									
See MG 36.2,36.3,36.4,36.5									
24	08/20/12	08/26/12	EAGLES@PATs PRE-SE7:57-11P		M-----	:30	1	\$7,000.00	NM
Class of Time - Immediately Pre-emptible without notice - no makegood required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 M----- 1 \$7,000.00									



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INVOICE

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940943-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	8/20-8/26	11586	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	08/20/12	08/26/12	EAGLES@PATS PRE-SE7:57-11P		M-----	:30	1	\$7,000.00	NM
Class of Time - Immediately Pre-emptible without notice - no makegood required									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 08/20/12 8:47 PM EAGLES@PATS PRE-SEASON 7:57-11P :30 EW12109 \$7,000.00 NM									
25	08/20/12	08/26/12	NY Med	958-11p	-T-----	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice - no makegood required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -T----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 08/21/12 10:37 PM NY Med 958-11p :30 EW12109 \$2,000.00 NM									
26	08/20/12	08/26/12	Modern Fam / Apt 23	858-10p	--W----	:30	1	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --W---- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 08/22/12 9:46 PM Modern Fam / Apt 23 858-10p :30 EW12109 \$4,000.00 NM									
27	08/20/12	08/26/12	NY Med	958-11p	--W----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --W---- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 08/22/12 10:37 PM NY Med 958-11p :30 EW12109 \$4,500.00 NM									
28	08/20/12	08/26/12	Newscenter 5 at 11	11-1130p	MTWTF--	:30	10	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 MTWTF-- 10 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 08/20/12 11:49 PM Newscenter 5 at 11 11-1130p :30 EW12109 \$1,800.00 NM									
LR - Football									
10 WCVB M 08/20/12 11:54 PM Newscenter 5 at 11 11-1130p :30 EW12109 \$1,800.00 NM									
LR - Football									
1 WCVB Tu 08/21/12 11:23 PM Newscenter 5 at 11 11-1130p :30 EW12109 \$1,800.00 NM									
7 WCVB Tu 08/21/12 11:26 PM Newscenter 5 at 11 11-1130p :30 EW12109 \$1,800.00 NM									
3 WCVB W 08/22/12 11:24 PM Newscenter 5 at 11 11-1130p :30 EW12109 \$1,800.00 NM									
9 WCVB W 08/22/12 11:28 PM Newscenter 5 at 11 11-1130p :30 EW12109 \$1,800.00 NM									
6 WCVB Th 08/23/12 11:23 PM Newscenter 5 at 11 11-1130p :30 EW12109 \$1,800.00 NM									
4 WCVB Th 08/23/12 11:26 PM Newscenter 5 at 11 11-1130p :30 EW12109 \$1,800.00 NM									
5 WCVB F 08/24/12 11:15 PM Newscenter 5 at 11 11-1130p :30 EW12109 \$1,800.00 NM									
8 WCVB F 08/24/12 11:24 PM Newscenter 5 at 11 11-1130p :30 EW12109 \$1,800.00 NM									
29	08/20/12	08/26/12	Newscenter 5 at 11	11-1130p	-----S-	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----S- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Sa 08/25/12 11:35 PM Newscenter 5 at 11 11-1130p :30 EW12109 \$1,800.00 NM									
LR- Auto Racing									
1 WCVB Sa 08/25/12 11:39 PM Newscenter 5 at 11 11-1130p :30 EW12109 \$1,800.00 NM									
LR- Auto Racing									
30	08/20/12	08/26/12	Newscenter 5 at 11	11-1130p	-----S	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----S 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Su 08/26/12 11:13 PM Newscenter 5 at 11 11-1130p :30 EW12109 \$1,800.00 NM									

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940943-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	8/20-8/26	11586	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	08/20/12	08/26/12	Newscenter 5 at 11	11-1130p	-----S	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	08/26/12	11:25 PM	Newscenter 5 at 11	11-1130p	:30	EW12109	\$1,800.00 NM
31	08/20/12	08/26/12	Nightline	1135p-1206a	MTWTF--	:30	5	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice -no makegood required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	5	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	08/20/12	12:19 AM	Nightline	1135p-1206a	:30	EW12109	\$425.00 NM
LR - Football									
3	WCVB	Tu	08/21/12	12:02 AM	Nightline	1135p-1206a	:30	EW12109	\$425.00 NM
1	WCVB	W	08/22/12	11:55 PM	Nightline	1135p-1206a	:30	EW12109	\$425.00 NM
5	WCVB	Th	08/23/12	11:53 PM	Nightline	1135p-1206a	:30	EW12109	\$425.00 NM
2	WCVB	F	08/24/12	11:52 PM	Nightline	1135p-1206a	:30	EW12109	\$425.00 NM
32	08/20/12	08/26/12	6a Weekend Eyeopener	558-7a	-----S	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	08/26/12		6a Weekend Eyeopener	558-7a	:00		\$200.00 NM
See MG 36.2,36.3,36.4,36.5									
2	WCVB	Su	08/26/12		6a Weekend Eyeopener	558-7a	:00		\$200.00 NM
See MG 36.2,36.3,36.4,36.5									
33	08/20/12	08/26/12	Nate Berkus	M-F 10a-11a	--W----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice - no makegood required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--W----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	08/22/12	10:38 AM	Nate Berkus	M-F 10a-11a	:30	EW12109	\$150.00 NM
34	08/20/12	08/26/12	Rookie Blue	958-11p	---T---	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---T---	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	08/23/12	10:42 PM	Rookie Blue	958-11p	:30	EW12109	\$1,500.00 NM
35	08/20/12	08/26/12	20/20	Prime Other	----F--	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice - no makegood required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----F--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	08/24/12	10:47 PM	20/20	Prime Other	:30	EW12109	\$1,200.00 NM
36	08/20/12	08/26/12	Secret Millionaire	758-9p	-----S	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	F	08/24/12	9:57 PM	20/20	Prime Other	:30	EW12109	\$1,200.00 NM
MG for 22.1,8.1,23.1,32.2,32.1,36.1									
1	WCVB	Su	08/26/12		Secret Millionaire	758-9p	:00		\$3,500.00 NM
See MG 36.2,36.3,36.4,36.5									
3	WCVB	Su	08/26/12	6:22 AM	6a Weekend Eyeopener	558-7a	:30	EW12109	\$400.00 NM
MG for 22.1,8.1,23.1,32.2,32.1,36.1									

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Advertiser	Product	Estimate Number	
Warren/D/Senate	8/20-8/26	11586	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	08/20/12	08/26/12	Secret Millionaire	758-9p	-----S	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice - makegood likely									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Su	08/26/12	9:21 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12109	\$400.00 NM
MG for 22.1,8.1,23.1,32.2,32.1,36.1									
2	WCVB	Su	08/26/12	8:40 PM	Once Upon A Time	758-9p	:30	EW12109	\$3,000.00 NM
MG for 22.1,8.1,23.1,32.2,32.1,36.1									
<u>Total Spots</u>							138		

Payment Terms 30 Days

<u>Gross Total</u>	\$120,375.00
<u>Agency Commission</u>	\$18,056.25
<u>Net Amount Due</u>	\$102,318.75